



The Wheel



Rotary Club of Northwest Summit County

February 2004



President's Message by Tom Kelley

The New Year kicked off with good friends, good food and lots of fun at our evening meetings at Ken Stewart's. Although it was cold outside, our programs were sizzling hot. Each was interesting and exciting. The MARS program, featuring a speaker from NASA, was probably the highlight. Although we continue to be a morning club, there is some thought of doing another month of evening meetings later in the year. Please let Linda (President-Elect!!!) or I know your thoughts.

The fun and fellowship continued at the Theatre Production of "The Male Intellect: An Oxymoron?" I still don't get it!! More social activities are planned for the remainder of the year including a trip on the Good Time II. If you have a particular activity you think would be fun and enjoyed by our club, please share it with us.

The plans that the Board developed to increase our membership are now being fully implemented. The advertising campaign is in full swing. The ads have been impressive to say the least. As you all know, we are making efforts to involve local government and school leaders in our club. We are striving to have as members, a governmental and school official from each community served by our club. Breakfast invitations have already been extended and more will follow. We are making the invitations through club members who have some relationship with the individual being invited. We are coordinating our invitations so that we are not stumbling over each other. We still need to make inroads into both Fairlawn and Copley government. If you can be of assistance, please call me as soon as possible.

Our club will celebrate its 40th anniversary this year. What an achievement! Currently, we are planning a dinner, probably some time in September. We would like to invite as many past members as we can find. If you can be of assistance, let us know. Planning for the event is just getting started. Mark Whitlam is forming a committee to organize the event. If you wish to participate, please call him.

Auction

Update....

from Nancy Kropko



We are quickly approaching the final days of securing donations. Have I stressed the importance of enough -- and better yet -- an abundance of donated gifts? Having enough gifts is one of the driving forces of a successful auction. Our goal for this year is to reach the \$100,000 mark and I believe we can rally together and accomplish this. March 1st is the deadline for turning in auction donation forms with a short window of opportunity thereafter, for those of you who leave things go to the last minute (not that I have ever done this).....

Each Rotarian is expected to secure at least 2-3 donated gifts with the emphasis on 'more' gifts rather than 'less.'

As always, Rotarians have come together to make our Annual Spring Gala a success. I have confidence in each and every one of you to make this Gala an even bigger success than previous years.

Please.....go out into your communities in the next few days to pull in more donated gifts.

From an organizational stand point we are on target. This Spring Gala will provide another fun filled and exciting evening for all!

Thank you for your continuing efforts!



MEMBERSHIP CHANGES

Please note the following changes in club membership:

☺ Welcome New Member:

Betsy J. McIntyre

☹ Leave of Absence:

Greg McDermott



OUR CLUB CALENDAR

March, 2004

- 3 Club meeting
- 10 **Bruce Jetner**, President, Jetner Financial Group
- 17♣ **Elaina Goodrich**, Bath Township Trustee
- 24 **John Mastrojohn**, Director of Hospice, Summa Health System
- 31 **Michelle Wilson**, Akron International Friendship

April, 2004

- 3 Spring Gala
- 7 No Meeting
- 14 Club meeting
- 21 **“Creative Thinking”** by Dave Roman and John Oscar Hein
- 28 Kurt Minson



We have had quite an impressive group of speakers so far this year. Due to the fact that members have been obtaining their speakers well in advance, we have been able to publish their names in our advertisements. If you have an obligation to obtain an upcoming speaker, please do so as quickly as possible and inform me of their name so that we can include it in our advertising.

GRANTS

The Board recently approved a \$1,200.00 grant to the Copley High School “Close-Up” program. The grant was made in February - and was made out of cycle due to the fact that we had not yet implemented our new grant policies and procedures.

The Board will be awarding additional grants in March and we will report on the grants made as well as the status of our foundation account.

Treasurer’s Corner by Bob Meyer



Invoices were mailed out February 1st for the first quarter dues and meal charges and I have started receiving some checks. Thanks to all of you who have already paid! As noted on the 1st quarter invoice, I will make adjustments on the second quarter invoice for those of you who attended meetings at Ken Stewart’s in January.

Thanks also to all of you who have already paid for your AUCTION TICKETS. If you have not paid for your AUCTION TICKETS, please do so as quickly as you can. Pre-auction expenses are starting to roll in.

Many “thanks” to Dennis Kleidon for providing us with the enclosed article on *Promoting Your Business*. Dennis very graciously responded to my request to provide a ‘little information’ for the newsletter.

covers many of critical to the success of a Because the



Dennis thoughtfully the issues that are growth and business. information is

industry neutral, I decided to print the article separately so you could take it to the office or share it with others. Questions? Contact Dennis at 330 666-5984 or dennisk@kledon.com.